

CONNECTOR

AKIRA FAMILY LETTER

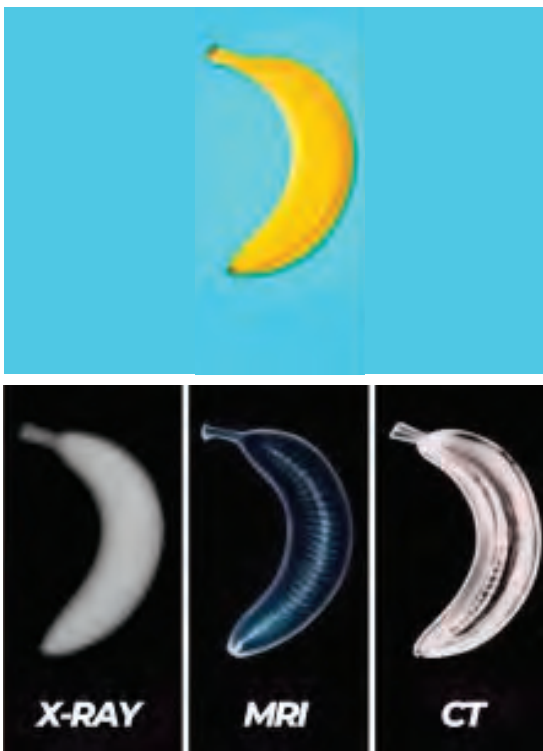
Dear family members,

As we embrace the coolness of the morning and engage in discussions about the recent budget announcement, we are excited to release of our 5th edition. This edition will feature insightful articles on emerging technologies, eco-friendly tips, sports advice, healthy food recommendations, short stories, and warm greetings. We trust that this new edition will enhance your learning experience and bring joy to your journey of knowledge...

Our Philosophy

The value in a context, product or service lies in the eye of the customer. We are continuously improving and upgrading value creating opportunities to improve our performance in the customer place. Our model of value creation allows us to innovate, integrate and inspire with the right combinations of value that our products and services could deliver. The right combination of values empowers us in earning stronger customer loyalty, greater customer engagement and sustained revenue growth. Our "elements of value" fall into four categories: physical, emotional, intellectual and fulfillment level. Few elements are more inwardly focused, addressing customers' present and future expectations.

Un Known Facts



Evolve : Product Intro Session to CAUSS Members

In alignment with our philosophy of staying one step ahead in every context, we conducted a product introduction session on 6th Feb 2025, for CAUSS members. The session aimed to enhance their understanding of the healthy experience offered by our EVOLVE products within our product portfolio.



Events at Akira

We believe it is our responsibility to raise health awareness among our Associates. To fulfill this commitment, we organize a Health Camp on our premises every February. This year, the Health Camp

took place on February 6, 2025, featuring eye tests, blood pressure (BP) and sugar tests, along with a special awareness session delivered by a specialized gynecologist to female Associates.



Celebrating the Journey



E.Senthil Kumar



K.Dhayanithi



M.Malathi



Johnson Samuvel Y



Karthik L



Subash Palanisamy



K Hemalatha



Manoj Kumar S



Guru Prashanth S



Ranjith Kumar M



S.Akshayasri



Santhosh T

Congratulations...

Let's Know

Phase Reversal

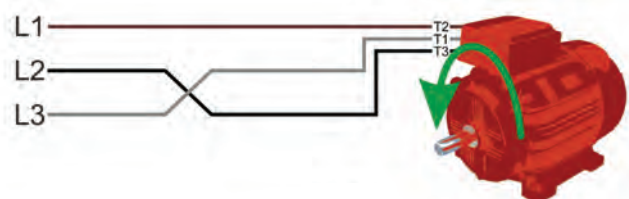
Phase reversal occurs when the phase sequence (order of phases) of a three-phase system is reversed. In a three-phase system, the normal phase sequence is R-Y-B (Red-Yellow-Blue), which defines the direction of the rotating magnetic field in machines such as motors or alternators. If the sequence is altered (e.g., R-B-Y), the direction of the rotating magnetic field is reversed. As a result, motors may rotate in the opposite direction, and equipment like relays, synchronizers, or power meters may malfunction. Phase reversal can occur due to incorrect wiring connections or improper settings in the power system. We can correct this by Swap any two phases (e.g., interchange A & B or R & Y).

Effects

1. Reverse Rotation of Motors
2. Malfunction of Three-Phase Equipment
3. System Instability in Parallel Generators
4. Impact on Power Quality

Detect and Prevent

1. Use a Phase Sequence Meter & Relay
2. Check Motor Rotation Before Full Operation
3. Mark Phase Wires Clearly



A simple short story:

Adaptability is strength in times of adversity

In a forest, a young tree mocked an older tree for bending under the wind. The elder tree replied, "Flexibility keeps me rooted while rigidity breaks." One stormy night, the proud tree snapped, but the wise tree stood firm.

Welcome message



Shyam Prakash K



Adithyan S



Selvakumar G



R Mahalakshmi



Harishkumar S



Harini K



Divya P



Aravinth C



Pavulin Mary



Malathi



Manimegalai M



Ramesh



Sasikala P

*Wish you
all the best*

Sports Tips

Kho Kho

KhoKho is originated in Maharashtra, a traditional Indian tag sports played between two teams of 12 players (9 active). One team chase while the other defends by running. Chasers sit in a row facing alternate directions and tag runners by touching them or passing the chase by saying "Kho." Runners use speed and strategy to avoid being tagged. The game is played in two innings of 9 minutes each. The team that tags the most runners in the least time wins.

Beyond just being a sport, Kho-Kho enhances physical fitness, sharpens mental agility, and improves decision-making skills. It fosters teamwork, encourages quick thinking, and builds endurance, making it an excellent game for overall development.

